Strategies for investment in tissue viability

8th National Wound Care Conference

Organised by

America Square Conference Centre

Friday 13th March 2015

ENSURING QUALITY SERVICES
Objectives

The 8th National Wound Care Conference: Strategies for investment in tissue viability will offer participants:

- A valuable opportunity to ask questions after each presentation
- An opportunity to share and exchange ideas with the leading practitioners in the field
- An insight into how Department of Health policy will affect tissue viability services
- A chance to explore the pressure ulcer agenda
- An understanding of new ways to work with industry
- An awareness of better ways to work with CCGs

Who should attend?

Strategies for investment in tissue viability will be aimed at:

- Tissue viability nurses
- Podiatrists
- Nurse consultants
- Directors of nursing
- District nurses
- All other nurses with an interest in wound care
- Industry representatives

Strategies for investment in tissue viability

Friday 13th March 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08.30–09.10</td>
<td>Registration, refreshments and exhibition viewing</td>
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<tr>
<td>09.10–09.15</td>
<td>Welcome and introduction by Chair Tracy Cowan</td>
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<td></td>
<td>Associate Publisher, MA Healthcare Ltd, London</td>
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<tr>
<td>09.15–09.45</td>
<td>How will Department of Health policy affect you? Implications for tissue viability practice</td>
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<td></td>
<td>Graeme Cooper</td>
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<td></td>
<td>National Market Access Manager, Activa</td>
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<tr>
<td>09.45–10.15</td>
<td>Speak their language: how to influence CCGs</td>
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<td></td>
<td>Andrew Kingsley</td>
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<td>Lead Nurse for Healthcare Acquired Infections and Tissue Viability, Devon CCG</td>
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<tr>
<td>10.15–10.45</td>
<td>New friends in high places: collaborative working between CCGs and tissue viability</td>
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<tr>
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<td>(Speaker to be confirmed)</td>
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<tr>
<td>10.45–11.15</td>
<td>Refreshments and exhibition viewing</td>
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<tr>
<td>11.15–11.55</td>
<td>Avoidable pressure ulcers: what is a realistic target?</td>
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<td></td>
<td>Fiona Downie</td>
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<td>Consultant Nurse Tissue Viability, Papworth Hospital NHS Foundation Trust</td>
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<tr>
<td>11.55–12.30</td>
<td>Successful outcomes! Eliminating avoidable pressure ulcers</td>
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<td></td>
<td>Lyn McIntyre MBE</td>
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<td>Deputy Nurse Director, Patient Experience, NHS England</td>
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<td>12.30–13.00</td>
<td>New NICE and EPUAP/NPUAP guidance on preventing and managing pressure ulcers: how it affects you</td>
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<td>Mark Collier</td>
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<td></td>
<td>Lead Nurse Consultant in Tissue Viability, United Lincolnshire Hospitals NHS Trust</td>
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3 EASY WAYS TO BOOK

✉ Complete and return the registration form
📞 020 7501 6786  ✉ www.jwcconference.co.uk
13.00–13.30  **Panel debate: avoiding pressure ulcers**  
**Mark Collier**  
Lead Nurse Consultant in Tissue Viability, United Lincolnshire Hospitals NHS Trust  
**Graeme Cooper**  
National Market Access Manager, Activa  
**Fiona Downie**  
Consultant Nurse Tissue Viability, Papworth Hospital NHS Foundation Trust

13.30–14.30  **Lunch and exhibition viewing**

14.30–15.10  **Data that convinces commissioners and motivates clinicians: making a business case for changing the system**  
**Alison Hopkins**  
Chief Executive, Accelerate CIC, London

15.10–15.55  **Mutual advantages: new ways of working with industry**  
**Sam Hamby**  
Lead Treatment Room Nurse & Senior Complex Wound Care Nurse, City Healthcare Partnership CIC, Yorkshire  
**Rod Hulme**  
Customer Insights Specialist, Smith & Nephew, Yorkshire  
**Heather Joy**  
Senior Operations Manager, City Healthcare Partnership CIC, Yorkshire  
**Robin Nicholson**  
Market Access Manager, Urgo

15.55–16.20  **Refreshments and exhibition viewing**

16.20–16.55  **The latest clinical evidence: how it relates to your practice**  
**Professor Christine Moffatt**  
Professor of clinical Nursing Research, University of Nottingham

16.55–17.30  **Rising to the challenge: running a complex care clinic**  
**Mark Collier**  
Lead Nurse Consultant in Tissue Viability, United Lincolnshire Hospitals NHS Trust

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**Feedback from previous conference**

“A very well presented and very informative day on the changing trends taking place in the NHS at present.”

“Thank you for a great day, very informative. A real opportunity to interact with many contributors to better informed tissue viability outcomes - professionals, company and publishing colleagues. Here’s to next year!”

“Good challenges and discussions with the speakers. Really good subject matter & presenters.”

100% of delegates said the conference met their expectations.

Organised by

ENSURING QUALITY SERVICES
The Way Forward for Tissue Viability
13th March 2015 | America Square Conference Centre

Conference fee includes
Entrance to the conference, lunch & refreshments, full conference documentation and certificate of accreditation

Confirmation of booking
All bookings will be confirmed by email, unless otherwise stated. Please contact us if you have not received your confirmation 5-7 days after submitting your booking.

Exhibition & Sponsorship
If you are interested in exhibiting or sponsoring this event contact Andrew Wright on +44 (0)207 501 6745 andrew.wright@markallengroup.com

The Venue
America Square Conference Centre,
1 America Square, 17 Crosswall,
London EC3N 2LB
A map of the venue will be sent with your booking.

Accommodation
Once your booking is confirmed we will send you a list of recommended hotels.

How did you hear about the conference?
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☐ Email
☐ Recommendation
☐ MA Healthcare Events website
☐ Other website (please specify)
☐ Advert in Journal (please specify)
☐ Other (please specify)

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Booking line: +44 (0)20 7501 6786
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Request an invoice

Your Details:
Title (Dr, Mr, Mrs etc)
Forenames
Surname
Job title
Home address
Post code
Work address
Post code
Telephone
Email

I understand that this registration booking is subject to the booking conditions.

Delegate Rates

Until 5th December After 5th December
1 day £120.00 □ £180.00 □
Value added tax; UK Customs & Excise specify that all conference participants must pay VAT at its current rate of 20%

Payment Details:

- I wish to pay by Debit/Credit Card
Please debit my □ Visa □ Mastercard □ Maestro □ American Express
Card no
Valid from Expired date
Issue no (Maestro cards only) 3 digit security code

- Invoice
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If you have authorisation from your trust/department to attend this event and require an invoice, please provide the correct billing address or shared services address (including the relevant payable codes) and a purchase order number. We are unable to process any bookings without this information. We are unable to send out invoices to home addresses.

Signature Date

1 Returning the signed registration form constitutes a firm booking.
2 The Company reserves the right to cancel a booking if payment is not made six weeks prior to the conference taking place. Any outstanding payment becomes the responsibility of the signatory named on the reservation form.
3 Written cancellations received six weeks prior to the conference will be accepted and a refund less a 10% administration fee will be made. After this date, no refunds can be given. Verbal cancellations will not be accepted. If written cancellation is not received six weeks prior to the conference full payment will still be due irrespective of whether the delegate attends the conference. Substitute delegates are welcome at any time.
4 MA Healthcare Ltd reserves the right to make changes to the speakers and programmes without prior notice. Speakers approached at time of print.
5 MA Healthcare Ltd shall not have any liability, except for death or personal injury caused by its negligence, beyond the value of the personal property of delegates and accommodation relating to the conference are made by the Company at its own risk.
6 We will be seeking support from pharmaceutical companies for this conference. Full terms and conditions can be viewed at: www.mahealthcareevents.co.uk/terms.shtml

For more information visit www.jwcconference.co.uk
or telephone +44 (0)20 7501 6786 email: conferences@markallengroup.com

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